

Meet your targets. Keep your values.



WHO?

[**ENQUIRE**](#)

This two-hour course is aimed at CEOs and their senior management teams who must achieve demanding revenue targets set by their shareholders, whilst also ensuring that they maintain a positive and robust anti-money laundering culture and control framework.



WHY?

Money laundering and terrorist financing threaten financial organizations in varied ways and at multiple pressure points. Financial penalties and public censure by regulators are only part of it. Remediation costs, denial of access to critical markets and brand toxicity can create conditions which threaten the continued existence of otherwise healthy businesses. Anyone assuming a senior leadership role in the financial sector must not only be aware of the relevant international standards and national laws relating to them but must understand their own role in ensuring that these risks are managed effectively.



WHAT?

The course starts by looking at the impact of money laundering and terrorist financing, how they are done and what their effects are. It then examines the international standards and national laws which apply and identifies some critical points about the way financial firms must handle these issues in terms of governance and assurance. It assesses what the future holds in terms of financial crime typologies, regulation and technology and considers what leaders as individuals and as teams must do to make their organizations "battle ready" for this challenging future.



HOW?

- 1 hour broadcast quality video seminar (x3 20 minute segments) with our expert tutor.
- 1 hour live follow-up Q&A webinar with the same expert tutor.
- 15 question online course assessment.
- CPD points available.